



About Inventor Bob Sandelman

- 77-year-old Detroit native.
- Lifelong fan of crossword puzzles, word games, and wooden puzzle boxes.
- Navy veteran (1967 to 1972).
- Earned a B.B.A. and an M.B.A from the Stephen M. Ross School of Business at the University of Michigan.
- Granted a patent in 1978 for his original Crossword Calendar.
- Mensa member.
- Folded 1,000 origami cranes during the COVID-19 lockdown.
- Collects unusual clocks and calendars.
- Resides in San Clemente, California.
- Married with two children and five grandchildren.

Career

- Founder of Sandelman & Associates which provided chain restaurants with market research about customers for 33+ years.
- VP at keye/donna/pearlstein ad agency.
- As Director of Marketing at General Consumer Electronics helped launch the Vectrex home video system.
- VP at Ogilvy & Mather ad agency for Mattel Electronics account.

About the products

The Crossword Clock and the Crossword Calendar were designed as “timeworks of art” for puzzle enthusiasts and anyone who likes to look at the world in a different way.

- On the clock, LEDs highlight the hours in white, minutes in red, and AM or PM in green.
- On the calendar, LEDs highlight the month in red, day of week in green, and date in white.
- Can be hung on a wall or placed on counter or desk.
- Eye-friendly typeface makes for easy reading in low light conditions.
- All characters in the grid are used—no filler spaces like other products.
- Dimensions: 11” x 11” x 1¼ ”
- Weight: 2 lbs.
- Housing: Black matte finish ABS case with acrylic lens.
- Illumination: Multi-colored LEDs with 5 brightness settings.
- Power: 110V-240V DC 5V 1A
- 9-foot power cord with battery backup (to preserves settings in case of a power failure or relocation).

Visit crosswordtime.com for more information

Email Bob at info@crosswordtime.com or call/text: (714) 330-5830.